



Funded by
the European Union

Issue 02 / June 2024

MONTHLY BULLETIN



GREENSHIFT
NEPAL



Youth Group in Bardibas united for a Community Clean-Up Campaign

| Page 3

Youth Groups' Active
Participation in Community
Initiatives

| Page 4

Application call launch
for Plastic Waste &
Upcycling Enterprises

| Page 5

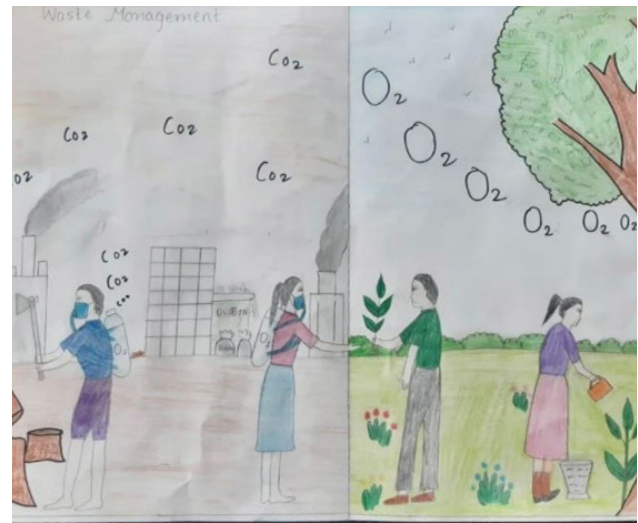
Outreach for
#GreenShift Campaign



Welcome Back!

Welcome to the June Edition of the GreenShift Nepal Project Monthly Bulletin! This month, we're excited to share the latest news, updates, and insights related to the project.

June has been a landmark month for us. Our selected youth groups and climate-smart schools have kicked off their new initiatives, taking significant strides toward building a more sustainable and thriving community.



Climate Smart Schools' Steps Towards a Circular Economy

All 12 Climate Smart Schools from Lalitpur, Bardibas and Nepalgunj have taken steps towards circular economy, starting on the auspicious day of World Environment Day. This year, the Climate Smart School networks organized various awareness and engagement activities around the theme **“Our land. Our future. We are #GenerationRestoration.”** The schools conducted plantation programs, clean-up programs, speech programs, awareness programs, interaction sessions, rallies, oratory competitions, speech competitions, and art competitions. A total of 2,226 students were reached through these activities, fostering a deeper understanding of plastic waste management, environmental conservation and sustainability.



Students of Climate Smart Schools engaged in different activities

Official Launch of GreenShift Website

On June 7, 2024, we officially launched the GreenShift website. This website is a major milestone for the GreenShift project, providing a centralized platform for accessing and getting information about the project progress and updates of each consortium partner.

The website will also provide near real-time data to demonstrate the impact of the project and its activities across our working areas.

Everyone is encouraged to explore the website www.greenshiftnepal.org



Bi-Annual Review

The Bi-annual review meet was organized on 20th June 2024 at Varnabas Museum Hotel, Kathmandu for strategic planning of the project, discuss ongoing activities, seek support needed from one another, discuss challenges faced, identify mitigating measures, and plan for upcoming activities. Project staff from all the implementing partners i.e. CREASION and the consortium partners Restless Development, and Youth Innovation Lab participated in the meeting. The meeting was quite effective for all the consortiums and was a good platform to discuss activity progress, best practices and lessons learned.



CREASION, Restless Development & Youth Innovation Lab at the Bi-Annual Review

APPLICATION CALL LAUNCH for Plastic Waste & Upcycling Enterprises Grant

The application call for Plastic Waste & Upcycling Enterprises was launched on June 24, 2024. The major objective of this call and the private waste enterprise grant is to enhance the technical and technological capacity of enterprises to increase their efficiency for plastic waste collection and processing.

The private waste enterprises working in the Bagmati, Lumbini, and Madhesh provinces are eligible for application and are required to submit their idea through proposal by 30th July 2024.

आवेदन फारम आव्हान

GREENSHIFT NEPAL

चरित्रिय अर्थतन्त्र रुपान्तरणको प्रयास
प्लास्टिकजन्य फोहोर तथा
अपसाइकलिंग उद्यम अनुदानको
लागि सुनौलौ अवसर

कुल अनुदान रकम:
रु १ करोड २० लाख

आवेदनका लागि:
greenshift@creasion.org
अन्तिम म्याद: श्रावण १५, २०८१

अन्य जानकारीका लागि: www.greenshiftnepal.org
सम्पर्क : +977 9802368676



Information Session for Plastic Waste & Upcycling Enterprises Grant

An Information session for the Plastic Waste & Upcycling Enterprises Grant was organized on June 26, 2024, for all interested applicants for the Plastic waste & upcycling enterprises grant in Kathmandu. The information session consisted of detailed information about the grant, eligibility criteria, application process, benefits for the applicants, selection criteria, and scope of activities supported through the grant.



Information session for Plastic waste & upcycling enterprises grant held at CREASION.

Outreach for Plastic Waste & Upcycling Enterprises Grant



Outreach for Private Waste Enterprise at Birgunj



Outreach for Private Waste Enterprise at Bharatpur



GreenShift team with the Mayor of Birgunj

The GreenShift team set out for the outreach sessions for the Plastic waste & upcycling enterprises grant in **Ichchhakamana, Bharatpur and Birgunj on 28th, 29th and 30th June 2024 respectively**. Further sessions in Bardibas and Janakpur will be organized in the upcoming days. During the outreach, potential private plastic waste & upcycling enterprises were visited to conduct a detailed session about the grant and application process.

Outreach for #GreenShift Campaign

Outreach sessions for the #GreenShift campaign were conducted in Bharatpur, Birgunj, Bardibas and Janakpur. The outreach aimed to promote the campaign and its objectives among the youth to increase their engagement and participation for various upcoming activities under the campaign.



Outreach for #GreenShift Campaign in Janakpur



Outreach for #GreenShift Campaign in Birgunj

Youth Groups' Active Participation in Community Initiatives

Initiatives have been taken by the selected Youth Advocacy Groups towards building better and more sustainable communities. Taking World Environment Day as a perfect day to start a project with, Nhu Pala: Yuwa Khala, our Youth Advocacy Group in **Lalitpur**, launched Project Awasar, aiming to work towards plastic waste management from local level.

On the same day, Nice **Nepalgunj** organized a Stakeholders' Meeting and Discussion, which brought together around 45 diverse stakeholders, each passionately contributing to the conversation on environmental preservation and resource sustainability.

Continuing the efforts, the **Bardibas** Youth Network held Clean-Up Campaigns on June 7, and June 16, 2024, engaging over 100 diverse stakeholders.

These activities demonstrate the proactive engagement of youth groups to safeguard our environment and natural resources through a united effort. In addition, the youth group Nhu Pala: Yuwa Khala launched an art competition on the theme of "Plastic Waste Management" on June 10, 2024.



Stakeholders meeting at Nepalgunj



Cleanup campaign at Bardibas

Social Media Analytics

FACEBOOK	INSTAGRAM	LINKEDIN
Impressions: 14,365	Reach: 8,654	Impressions: 7,364
Reach: 13,125	Engagement: 3,598	Engagement: 1,831
Posts: 20	Posts: 29	Posts: 16



*This picture is one of the submissions from our #GreenShift Photography competition, depicting the issues of plastic pollution in Nepal

— **Thank you!**